



Messod Bendayan

messody14@gmail.com

386-225-6870 (mobile)

www.MessodBendayan.com

Recent Experience

Comm. Strategist II / Program Project Coor. III *PCI / Apache*

- Supporting Public Affairs Office at NASA's Kennedy Space Center
- Media contact for Kennedy's Spaceport Integration Directorate (PCI)
- Media contact for Kennedy's Safety & Diversity efforts (Apache)

Public Affairs/Information Office *Daytona Beach PD / Flagler SO*

- Responsible for handling media requests and crafting press releases
- Content creator for social media accounts, app & website
- Oversaw large growth in social media follows at both agencies

Play-By-Play/Public Address Announcer *Stetson University*

- Broadcaster for Hatters home games on HatterVision & ESPN+
- Fill-in Public Address announcer for Hatters home games

Additional Experience

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| • News Director | <i>Southern Stone (WNDB)</i> |
| • News Host/Reporter/Anchor/Producer | <i>WOKV, WSJS, Metro, WFTL</i> |
| • Sports Host/Reporter/Anchor/Producer | <i>IMG, CP, Metro, WFL</i> |
| • Traffic Reporter/Anchor/Producer | <i>WNDB, WQAM, Metro</i> |
| • Gameday/Show Producer & Board Op | <i>SXM, IMG, CP, WSJS, WQAM</i> |

Skills

- Bi-lingual (English, Spanish)
- Website management (CivicPlus, Medley, WordPress, Joomla, Zeebio)
- Social media management (Facebook, Twitter, Instagram, Nextdoor, App)
- Audio/Video editing software (Adobe Premiere/Audition/Acrobat, Scott Studios, Sound Forge, Audacity, ACID/Vegas, Audio Vault)
- News wire software (NewsBoss, RCS, MetroSource, Associated Press)
- Microsoft Office (Word, Excel, Outlook, PowerPoint, Publisher, Access)

Education

Bachelor of Science in Communications (Business Minor)

Florida International University Miami, FL

References

- | | |
|-----------------|---|
| • Ricky Hazel | Former Associate Athletics Dir., Stetson University
(334) 372 - 7032; ricky.hazel@gmail.com |
| • Susan Cerbone | Communications Manager, City of Daytona Beach
(386) 671 - 8014; CerboneSusan@cobd.us |
| • Mark McKinney | Program Director, WNDB (Southern Stone)
(423) 782 - 7870; mmckinney@daytonaradio.com |

Work History

PCI Productions / Apache-Logical
Kennedy Space Center, FL
2023 - Present

Flagler County Sheriff's Office
Bunnell, FL
2022 - 2023

Daytona Beach Police Department
Daytona Beach, FL
2019 - 2022

Stetson University (Athletics)
DeLand, FL
2014 - 2015; 2018 - Present

Cox Media Group (WOKV)
Jacksonville, FL
2016 - 2017

Southern Stone (WNDB)
Daytona Beach, FL
2012 - 2016; 2018 - 2019

SiriusXM
Washington, DC
2012

Carolina Panthers (CP)
Charlotte, NC
2010 - 2012

IMG College
Winston-Salem, NC
2009 - 2012

Curtis Media (WSJS)
Winston-Salem, NC
2007 - 2009

Metro Networks
Miami, FL
2006 - 2007

Beasley Broadcast (WQAM)
Miami, FL
2006 - 2007